



Charlie Li

Charlie is the founder & CEO of TravelDaily.cn, China's leading online publisher and event organizer focusing on distribution, marketing and technology developments in the travel and tourism industry. Charlie has 28 years of experience in China's airline, online travel and travel media sectors. Prior to founding TravelDaily.cn, Charlie was the general manager of E Commerce Co. Ltd., China Southern Airlines for more than three years. Prior to joining China Southern Airlines, Charlie worked for eLong as the senior director of Air Partner Service Group where he led product development and maintained key supplier relationship with major Chinese and international airlines. Charlie holds a BA degree from Shandong University, China and an Aviation MBA from Concordia University, Montreal, Canada.

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