



## Prof. Dr. Marcus Herntrei

**Prof. Dr. phil. Dipl.-Geogr. Marcus Herntrei, MBA** – Professor for International Tourism Management at the European Campus Rottal-Inn, a faculty of Deggendorf Institute of Technology. He is course coordinator for Bachelor International Tourism Management / Health & Medical Tourism and course coordinator for Master International Tourism Development. His research interests are destination management / governance / leadership, tourism in the context of regional development, public participation in destination development and health tourism.

## Kontaktdaten

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## Veranstaltung

PROMOTION OF YOUNG TALENT IN HEALTH TOURISM MANAGEMENT STUDY ON HEALTH AND MEDICAL TOURISM – TH DEGGENDORF

Mittwoch, 4. März 2020, 14.30 - 15.00 Uhr  
Halle 21b

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.