

Dr. Dirk Glaesser

Dirk Glaesser is Director for Sustainable Development of Tourism Department at the United Nations World Tourism Organization (UNWTO). The department deals with the different challenges and opportunities of sustainable tourism development, among them climate change, sustainable consumption and production, biodiversity and travel facilitation. Dr. Glaesser joined the World Tourism Organization in 1997 and held various positions in UNWTO, among them as Chief of the Risk and Crisis Management Department and as supervisor of UNWTO's Consulting Unit on Biodiversity and Tourism.

Dr. Glaesser obtained his Ph.D. from the University of Lüneburg, Germany and won the ITB scientific award for his work on Crisis Management. He is the author of a number of publications which have been widely translated.

Dr. Glaesser is married and has two children.

Kontaktdaten

Dr. Dirk Glaesser

Director Sustainable Development of Tourism
World Tourism Organization (UNWTO)



Veranstaltung

[Keynote-Panel: Responsible Tourism Destinations: Roadmap to a "High Ambition Scenario"](#)

Mittwoch, 4. März 2020, 12.00 - 12.45 Uhr

CityCube Berlin, Saal A1

[ITB Ministers' Roundtable: Sustainable Destination Best Practices](#)

Mittwoch, 4. März 2020, 17.00 - 17.45 Uhr

CityCube Berlin, Saal A1

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.