



Carlos Cendra

Chief Marketing Officer, Communication Manager and Travel Intelligence analyst in Mabrian Technologies. Tireless entrepreneur.

After more than 10 years of expertise in directive positions and own business managing in diverse sectors such International Marketing and Commerce, Franchises and Hospitality, I took the decision of joining Mabrian Technologies as a partner. The motivation was clear, globalize the use of Big Data analytics in the Tourist sector, bring Mabrian to the next level, and lead the Travel Intelligence market.

Specialization areas : International Marketing , International Commerce, Communication, Sales , Strategic Management , Team managing, Data Analytics, Franchises.

Kontaktdaten

Carlos Cendra
Chief Marketing Officer
Mabrian Technologies



Veranstaltung

[Crisis Management and Resiliency in the Shadow of COVID-19](#)

Mittwoch, 4. März 2020, 16.00 - 16.45 Uhr

CityCube Berlin, Saal A1

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.