

Björn Vöhl

Björn Vöhl is the Senior Director of Market Management for Germany, Austria, Switzerland and the Nordics at Expedia Group.

An expert in ecommerce business, Vöhl previously spent three years at Amazon as Head of Vendor Management Media managing all aspects of vendor relations whilst maintaining a commitment to serving the customer visiting Amazon's sites.

Prior to this, Vöhl worked in various positions at Egmont, the leading Scandinavian media group, in Berlin as well as Hong Kong. During the almost ten years spent here, Vöhl defined the global sourcing strategy for the Egmont Kids Media division as well as extensive project management with regards to digital transformation, M&A, Post merger integration and growth projects across multiple countries and continents. His expertise is based on knowing the core foundations of digital business models from his three years working in global billing solutions for the Bertelsmann Group on clients such as Google, Apple, Microsoft or Opodo.

Vöhl has a degree in Economics and tourism management from the University of Trier and from Clark University/ USA as well as a certificate in Senior Executive Leadership from Stanford University, California. Björn Vöhl was born in Berlin-Steglitz, and now lives with his wife and two kids in Munich.

Kontaktdaten

Björn Vöhl

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Veranstaltung

[Reiseerlebnisse der Zukunft: maßgeschneidert, datenbasiert, relevant](#)

Freitag, 6. März 2020, 11.00 - 11.45 Uhr

CityCube Berlin, Saal A4/A5

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Kurzfristige Änderungen vorbehalten.