



Paras Loomba

Paras is the founder of Global Himalayan Expedition (GHE), a social Impact tourism enterprise, that takes travelers from all over the globe to the remote villages of Himalayas and provides these villages with access to clean energy using Solar Grids.

Over last 8 years, Paras has led several leadership expeditions to Ladakh (India) to provide clean energy and education access to remote off-grid communities. His initiative GHE, has been instrumental in electrifying 101 remote off-grid Himalayan villages and impacting over 42000 lives in the process.

Paras is inspired by cutting edge technologies and applies it to drive sustainable tourism businesses for rural communities. An engineer by profession, Paras merge s technology and passion with an approach to entrepreneurial models in these high-altitude areas advocating use of sustainable tourism solutions that would eventually providing stimulus to local economy, reducing local emigration and preserving age old cultural Himalayan heritage.

For their work in Impact and sustainable tourism, GHE's has received awards from World travel and tourism Council (WTTC), World Tourism Award (WTA), World Tourism Forum Lucerne (WTFL) and recognized by UNWTO as one of the successful case studies in sustainable tourism. GHE 's work has also been highlighted by BBC and National Geographic as one of the "Breakthrough technologies" in the present world.

Kontaktdaten

Paras Loomba
Founder & CEO
Global Himalayan Expedition



Veranstaltung

[Impact Tourism: Future of Travel](#)

Mittwoch, 4. März 2020, 15.00 - 15.45 Uhr
CityCube Berlin, Cube Club

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.