



## Kassie Churchill

Kassie Churchill is the Director of International Marketing for Visit California. She oversees Visit California's trade markets of France, Germany, Italy, Scandinavia, and India, developing and implementing the overall market strategy and initiatives across all disciplines: travel trade, public relations, cooperative marketing, and digital content. She holds a bachelor in International Business from Stetson University and an MBA in International Marketing from Florida Atlantic University. Kassie Churchill is the Director of International Marketing for Visit California. She oversees Visit California's trade markets of France, Germany, Italy, Scandinavia, and India, developing and implementing the overall market strategy and initiatives across all disciplines: travel trade, public relations, cooperative marketing, and digital content. She holds a bachelor in International Business from Stetson University and an MBA in International Marketing from Florida Atlantic University.

## Kontaktdaten

### Kassie Churchill

Director of International Marketing  
Visit California



## Veranstaltung

[Instagram, Influencer & Co: Die unterschätzten Herausforderungen für Destinationen](#)

Freitag, 6. März 2020, 16.00 - 16.45 Uhr

CityCube Berlin, Saal A4/A5

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.