



Peter Jordan

Peter Jordan is a consultant and researcher and strategist, specialised in supporting destinations and travel businesses in planning for the future. Throughout his career, he has developed a reputation for delivering insights on travel and consumer trends that are trustworthy, thought-provoking and inspire people to take action. In recent years Peter has become widely respected for his work in the LGBT segment, charting the trends that are shaping this diverse market and helping destinations to craft solid strategies for success. Peter has authored both editions of the ground-breaking Global Report on LGBT Tourism for the United Nations World Tourism Organization and in 2018, The Handbook on LGBT Travel in Europe, for the European Travel Commission.

Kontaktdaten

Peter Jordan



Veranstaltung

LGBT+ Tourismus in Zeiten von 'Overtourismus' und Klimaschutz

Donnerstag, 5. März 2020, 11.00 - 11.45 Uhr

Palais am Funkturm, ITB Kongress Awards

Official Partner Country
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EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.