



## Soity Banerjee

As the Project Editor at Outlook Responsible Tourism Initiative since 2015, Soity Banerjee has been working with public and private stakeholders across India to create a community of responsible tourism practitioners, who are contributing to an alternative imagination of travel. The Initiative is a part of the Outlook Group, a leading Indian media company with a legacy of 25 years. An affiliate member of the UNWTO, the Initiative is supported by the Ministry of Tourism (India) as well as several state tourism boards.

A travel and food journalist for over 16 years, Soity has contributed to the BBC (International and India), the Indian editions of Conde Nast Traveller, National Geographic Traveller and Lonely Planet guidebooks, Outlook, Outlook Traveller, India Today and Mint (which began as a collaboration between Wall Street Journal and Hindustan Times Media), among others. From the coverage of post-war Jaffna and Kashmir to mapping refugee food in New Delhi and recreating the world's oldest proto-curry, Soity engages with questions of identity and evolution. Her latest articles include a piece on 50 champions of sustainable travel in India for the anniversary issue of Conde Nast Traveller (India) and how saffron as a spice colours the ideas of faith in the prestigious year-end edition of Outlook (India).

Soity has been invited to discuss ethical tourism practices and policies on several online and offline platforms, including the Sustainable Tourism and Destination Asset Management Roundtable at SC Johnson College of Business, Cornell University, The Stream by Al Jazeera English, Indian Start-up Innovation Camp by World Tourism Forum Lucerne, and Confederation of Indian Industries (CII). Soity has also been involved in outreach programmes and policy interventions in the Indian territories of Ladakh, Arunachal Pradesh, Madhya Pradesh and Rajasthan, among others. Soity and Outlook Responsible Tourism Initiative co-hosted an entrepreneurship and skills workshop with the UNWTO on World Tourism Day 2019 in New Delhi.

Masters in Literature from St. Stephen's College, Delhi University, Soity also completed a course at the School of Media Studies, St. Stephens's College. She has also studied and performed Kathak, a classical Indian dance form with multicultural roots, for over 20 years. Soity is also working on a book on Indian food history, starting from 2,500 BCE.

## Kontaktdaten

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Project Editor

Outlook Responsible Tourism Initiative



## Veranstaltung

Official Partner Country  
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# REFERENTEN



**ITB**  
BERLIN

The Leading  
Travel Industry  
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## [Impact Tourism: Future of Travel](#)

Mittwoch, 4. März 2020, 15.00 - 15.45 Uhr  
CityCube Berlin, Cube Club

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**EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN**

Kurzfristige Änderungen vorbehalten.