



Responsible Destinations Forum

Datum 6. März 2019	Zeit: 14:00 - 17:00 Uhr	Ort Palais am Funkturm, ITB Kongress Awards
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14:00 - 15:00 Uhr

Die Kunst engagiert und nachhaltig authentische indigene Tourismuserfahrungen zu kreieren

Organized by ITB in cooperation with **respontour + WINTA**

Opening ceremony by Rapa Nui - Easter Island - 2 traditional dancers of the **Ma'u Henua Indigenous Community**

„**The Art of Engaging and Sustaining Authentic Indigenous Experiences**“

The Indigenous Tourism Seminar will offer a discussion around the definition of Indigenous Tourism and share visions of Indigenous Earth Wisdom : "Weaving a Future that Benefits All of Us".

Indigenous senior consultants from the USA, New Zealand, Easter Island and Sweden will discuss themes of good practices among successful indigenous experiences and explore how indigenous tourism can shape a conscious movement to make tourism a powerful tool to protect the planet and its inhabitants.

Followed by ITB LGBT Award Ceremony

Begrüßung:

[Rika Jean-Francois](#), CSR-Beauftragte, ITB Berlin

Keynote Speaker:

[Ben Sherman](#), Chairman, World Indigenous Tourism Alliance WINTA

Moderation:

[Aurélie Debusschère](#), CEO, Native Immersion, Europe Agent WINTA

Podiumsgäste:

[John Barrett](#), Kapiti Island, Aotearoa

[Sebastian Paoa](#), Mao Renua Community, Eastern Island (Rapa Nui)

[Anniina Sandberg](#), Founder / CEO, Visit Natives, Norway



16:00 - 17:00 Uhr

Sustainable Top 100 Destination Awards

Chosen from the Sustainable Destinations Top 100, the 'Best of the Best' sustainable destination awards will be unveiled and presented in a glitzy event on the Palais Stage. Come and find out the destinations who are the 2019 BEST OF:

- Culture and Communities: for global leadership in protecting culture and tradition, involving local communities, and avoiding overtourism.
- Cities: the city showing global leadership in urban sustainability and avoiding disruptive mass tourism (overtourism).
- Nature: the destination showing global leadership in protecting wildlife, natural habitats and landscapes.
- Ecotourism: the destination showing global leadership in offering responsible ecotourism opportunities.
- Seaside: the coastal or island destination showing global leadership in offering sustainable water-related tourism and leisure opportunities.
- the Planet: the best green destinations of Africa, Asia-Pacific, The Americas, and Europe.
- and the ITB Earth Award: for the destination showing global leadership in combating climate change and environmental degradation.

Contact for further information: ValereTjolle@TravelMole.com

<http://sustainabletop100.org/>

Official Partner Country ITB Berlin 2019



www.malaysia.travel

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**Referentin:**

[Lonneke de Kort](#), CEO und Co-Founder, bookdifferent.com

Referent:

[Albert Salman](#), Präsident, Green Destinations

[Valere Tjolle](#), Editor, VISION on Sustainable Tourism

Equality & Responsibility Forum

Datum

7. März 2019

Zeit:

11:00 - 17:30 Uhr

Ort

Palais am Funkturm, ITB Kongress Awards

11:00 - 12:00 Uhr**LGBT+ Seminar & ITB LGBT+ PIONEER AWARD**

Human Rights as a tourism success driver: How does LGBT+ Tourism help developing the overall success of a tourism destination?

To respect human rights is a global obligation which is not always fully met. Tourism can be a door opener and a force for good. Which steps are necessary and useful?

Followed by ITB Award Ceremony: LGBT+ TRAVEL & TOURISM PIONEER

Laudation: [Rika Jean-Francois](#), CSR Commissioner, ITB Berlin

Einführung:

[Derek Hanekom](#), Hon. Minister of Tourism, South Africa

Grußwort:

[Rika Jean-Francois](#), CSR-Beauftragte, ITB Berlin

Moderation:

[Thomas Bömkes](#), Consultant ITB Berlin, Managing Director, Diversity Tourism GmbH

Podiumsgäste:

[Lipian Bongani Mtandabari](#), Director, Ntsako Travel Africa

[Dr. Stephan Gellrich](#), Lead, LGBT+ network "PRIDE at Accenture" in Germany, Austria, Switzerland and Russia

[LoAnn Halden](#), Vice President Communications, IGLTA

[Helmut Metzner](#), Bundesvorstand, LSVD (Lesben- und Schwulen Verband Deutschland)

[Theresa Quiachen](#), Researcherin, Löning - Human Rights & Responsible Business

Special guests:

[Nikolaus Graf Lambsdorff](#), Deutscher Botschafter in Malaysia

13:00 - 14:00 Uhr**2nd edition: Gender Equality in Tourism**

Women's rights are an essential part of the UN Sustainable Development Goals. The seminar will discuss the various barriers women have to face working in tourism, all over the world and how to overcome these barriers.

followed by IIPT "Celebrating Her Awards"

Begrüßung:

[Eliza Jean Reid](#), First Lady of Iceland, United Nations Special Ambassador for Tourism and the Sustainable Development Goals

Einführung:

[Prof. Dr. Claudia C. Brözel](#), Faculty of Sustainable Business Administration, University of Sustainable Development Eberswalde

Moderation:

[Rika Jean-Francois](#), CSR-Beauftragte, ITB Berlin

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IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.

Podiumsgäste:

[Myriam Barros](#), President, Association of the chambermaids "Las Kellys", Lanzarote
[Zina Bencheikh](#), Regional General Manager Europe, Middle East and North Africa, PEAK Destination Management Company
[Meg Cale](#), Influencer, DopesontheRoad.com
[Michelle Kristy](#), Associate Programme Officer Women and Trade Programme, Sustainable and Inclusive Value Chains Section

Referentin:

[Marina Diotallevi](#), Head - Ethics, Culture and Social Responsibility
[Lucy Ferguson](#), Lead Expert, Global Report on Women in Tourism, Second Edition
[Isabel Prior](#), Master Student, University of Sustainable Development, Faculty of Sustainable Business Administration

14:00 - 15:00 Uhr**The IIPT Celebrating Her Awards**

Anschließend 30min. Empfang und Networking

Einführung:

[Ajay Prakash](#), International Institute for Peace through Tourism

Grußwort:

[Rika Jean-Francois](#), CSR-Beauftragte, ITB Berlin

Moderation:

[Anita Mendiratta](#), International Strategic Advisor in the area of Tourism and Economic Development, Lead Consultant, CNN's T.A.S.K. Group

Special guests:

[Eliza Jean Reid](#), First Lady of Iceland, United Nations Special Ambassador for Tourism and the Sustainable Development Goals
[Taleb Rifai](#), former Secretary General UNWTO (tbc)
[Marie-Christine Stephenson](#), Minister of Tourism and Creative Industries (MTIC), Haiti

16:30 - 18:00 Uhr**TO DO Award 2019**

Seit 1995 werden mit dem TO DO Award tourismusrelevante Projekte und Maßnahmen ausgezeichnet, bei deren Planung und Realisierung die Interessen der ortsansässigen Bevölkerung sichergestellt sind.

Zum dritten Mal verleiht der Studienkreis für Tourismus und Entwicklung in Kooperation mit dem Roundtable Human Rights in Tourism und Studiosus Reisen München zusätzlich den TO DO Award Human Rights in Tourism. Die Deutsche UNESCO-Kommission hat die Schirmherrschaft über die Preisverleihung übernommen.

Festrede TO DO Award:

Norbert Barthle, Parlamentarischer Staatssekretär beim Bundesminister für wirtschaftliche Zusammenarbeit und Entwicklung

Festrede TO DO Award Human Rights in Tourism:

Dr. Lutz Möller, Stellvertretender Generalsekretär und Leiter Fachbereich Nachhaltige Entwicklung, Wissenschaft bei der Deutschen UNESCO-Kommission

Moderation: Nadine Kreutzer**Preisträger TO DO Award 2019:**

- „Open Eyes“ in Indien, vertreten durch Anna Alaman
- „Awamaki“ in Peru, vertreten durch Melissa Tola Chepote

Preisträger TO DO Award Human Rights in Tourism 2019:

- "Las Kellys" aus Spanien, vertreten durch Myriam Barros

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Anschließend Empfang mit Buffet.

Keynote Speaker:

[Norbert Barthle](#), MdB, Parlamentarischer Staatssekretär, Bundesminister für wirtschaftliche Zusammenarbeit und Entwicklung (BMZ)
[Lutz Dr. Möller](#), Stellvertretender Generalsekretär und Leiter Fachbereich Nachhaltige Entwicklung, Wissenschaft, Deutschen UNESCO-Kommission



Animal Welfare

Datum	Zeit:	Ort
8. März 2019	11:00 - 12:00 Uhr	Palais am Funkturm, ITB Kongress Awards

11:00 - 12:00 Uhr

Wildlife and tourism; transforming an industry

How travel industry leadership and support is vital in phasing out captive wildlife being exploited for tourism entertainment.

Hosted by World Animal Protection

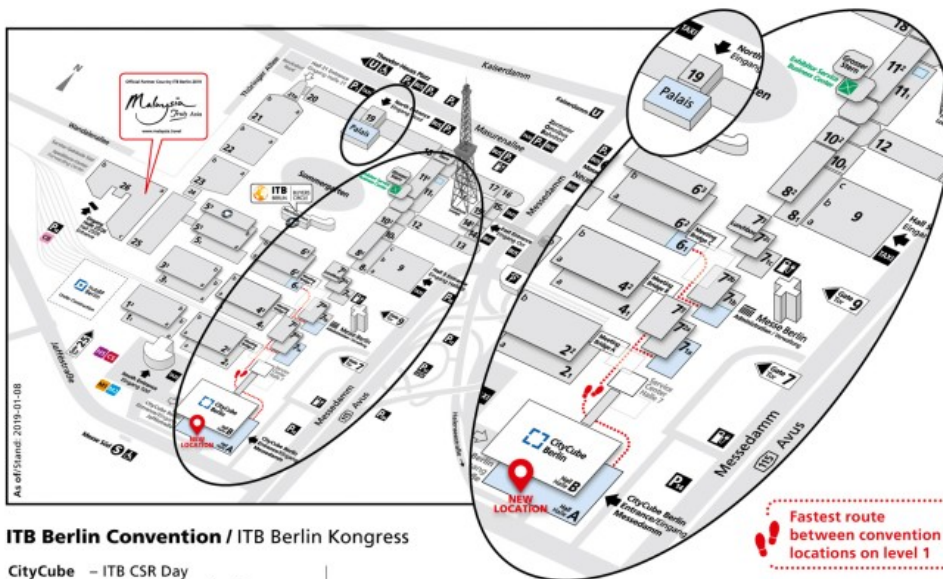
- Featuring a short documentary about the transition of the first elephant riding camp to become an observation only elephant-friendly venue
- Launching the latest report about marine mammals in captivity with author and well-known marine mammal scientist and expert, Dr. Naomi Rose.

This event will showcase the issue of captive wildlife used for entertainment, and the essential role the travel industry can play in supporting change and solutions that will benefit wildlife, travellers and those whose livelihoods depend on tourism. Highlights will include the premiere of a documentary following the journey of the first elephant camp in Thailand to transform its business to being observation only elephant friendly, with narration from key stakeholders in the travel industry. Key findings will also be presented from the latest report on marine mammals in captivity, highlighting their plight in tourist entertainment, followed by a discussion on how we can work together to bring positive change to this industry.

Podiumsgäste:

[Isabel Beckermann](#), Regional Manager EMEA, Booking.com Experiences
[Naomi Dr. Rose](#), Marine Mammal Scientist, Animal Welfare Institute
[Jan Dr. Schmidt Burbach](#), Global Wildlife Advisor, World Animal Protection
[Nick Stewart](#), Global Head of Campaign, World Animal Protection





ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

ITB Berlin Kongressbüro
c/o Multivisio GmbH
Hanauer Landstraße 287
60314 Frankfurt am Main

Alexandra Saless
Freiberufliche Kongressmanagerin
Telefon: +1 843 602-2720
alexandra.saless@multivisio.de

Fragen an die Messe Berlin

Lisa Klimke
Product Manager
Messe Berlin
Messedamm 22
14055 Berlin
Telefon: +49 (0)30 / 3038 2167
Telefax: +49 (0)30 / 3038 23113
klimke@messe-berlin.de

Wissenschaftliche Leitung ITB Berlin Kongress

Prof. Dr. Roland Conrady
Hochschule Worms
Erenburgerstr. 19
67549 Worms
Telefon: +49 (0)6241 / 509 126
conrady@hs-worms.de

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