

Prof. Dr. Roland Conrady

Prof. Dr. Roland Conrady has been Professor in the Department of Tourism and Travel Management at Worms University of Applied Sciences since 2002. His research and teaching focus is on air travel, e-business and tourism. Prof. Conrady has also been Director of the world's largest tourism convention, the ITB Berlin Convention, since 2004, and is on the supervisory board of several tourism companies.

He has also been President of the German Society of Tourism Research (DGT) and writer of books (including publications, such as "Luftverkehr", Conrady, R./Fichert, F./Sterzenbach, R., Munich 2013).

Prior to then, he was in charge of the "Electronic Business" course and Professor of General and Transport Business Administration at Heilbronn University of Applied Sciences. After obtaining his doctorate (Dr. rer. pol.) at Cologne University in 1990, he worked for Deutsche Lufthansa in several executive positions until 1998.

Kontaktdaten

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Veranstaltung

Kongresseröffnung

Mittwoch, 6. März 2019, 10.45 - 11.00 Uhr
CityCube Berlin, Saal A4/A5

ITB Future Day

Mittwoch, 6. März 2019, 10.45 - 17.45 Uhr
CityCube Berlin, Saal A4/A5

Official Partner Country ITB Berlin 2019



www.malaysia.travel

Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.



[CEO Keynote-Interview](#)

Mittwoch, 6. März 2019, 11.00 - 11.45 Uhr
CityCube Berlin, Saal A4/A5

[World Economic Outlook 2019 and beyond](#)

Mittwoch, 6. März 2019, 14.00 - 14.45 Uhr
CityCube Berlin, Saal A4/A5

[Keynote: Klimawandel, Erderwärmung, Wetterextreme: Status Quo und Handlungszwänge](#)

Freitag, 8. März 2019, 11.00 - 11.45 Uhr
CityCube Berlin, Saal A3

[Luxury Transportation Panel](#)

Freitag, 8. März 2019, 15.00 - 15.45 Uhr
CityCube Berlin, Cube Club

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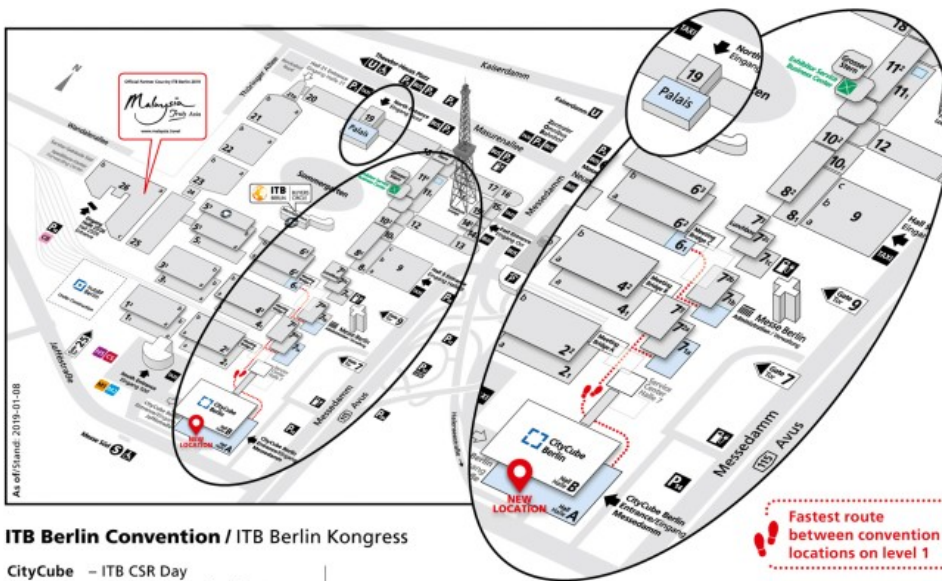


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ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

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