

## Philip C. Wolf

Years ago, a lonely entrepreneur embraced the controversial idea that quality of information would differentiate winners and losers in the then-burgeoning information age. That entrepreneur was Philip Wolf; the year was 1994.

The company he founded, Phocuswright Inc., is now the premier source for travel, tourism and hospitality intelligence, and nearly every industry presentation has at least one slide that says, "Source: Phocuswright." Now based in Truro, MA and retired from an executive role, Philip is an outspoken, provocative and well-known travel industry figure.

He began his travel career in May 1989 heading a small agency. After two decades of analyzing and scrutinizing market trends, Philip has built a brand around his trademark catchphrase: "Strategically correct, not politically correct." He is the architect of the annually acclaimed *Phocuswright Conference* and has taken the stage one-on-one with many of the industry elite. A sought-after speaker around the world, he is frequently quoted in consumer and trade media.

Formerly an adjunct professor at NYU's Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management and distinguished lecturer at the Cornell University School of Hotel Administration, Philip serves as board director on three continents, including two listed companies: chairman, eDreams ODIGEO (MAD: EDR) in Spain and MakeMyTrip (NASDAQ: MMYT) in India, as well as BusBud (Canada), Travel.ru (Russia), Dashbell and Hopper (U.S.) and, TrustYou and Blacklane (Germany).

In addition to the successful sale in 2011 of the company he founded in 1994, Wolf was involved in the sale of Newtrade to Expedia (2002), TravelJigsaw (now rentalcars.com) to Priceline (2010), and the IPO of MakeMyTrip on NASDAQ (2010).

Prior to Phocuswright, Philip was CEO of a venture-funded software developer and travel booking engine pioneer. He is a magna cum laude graduate of Duke University and holds an MBA from Vanderbilt University. Decades after first espousing the power of Internet travel, Philip continues to spark industry epiphanies ... and leave audiences buzzing.

## Kontakt Daten

### Philip C. Wolf

Gründer  
Phocuswright  
Serial Board Director



Official Partner Country ITB Berlin 2019



www.malaysia.travel

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World Tourism Cities Federation



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Kurzfristige Änderungen vorbehalten.



## Veranstaltung

### [Keynote Executive Panel: Megathema In-Destination Services](#)

Mittwoch, 6. März 2019, 12.00 - 12.45 Uhr

CityCube Berlin, Saal A4/A5

### [ITB CEO Interview](#)

Donnerstag, 7. März 2019, 13.00 - 13.45 Uhr

CityCube Berlin, Saal A4/A5

### [ITB CEO Interview](#)

Donnerstag, 7. März 2019, 14.00 - 14.45 Uhr

CityCube Berlin, Saal A4/A5

### [ITB Start-up Pitch, powered by Phocuswright](#)

Freitag, 8. März 2019, 12.00 - 13.00 Uhr

Halle 6.1, eTravel Stage

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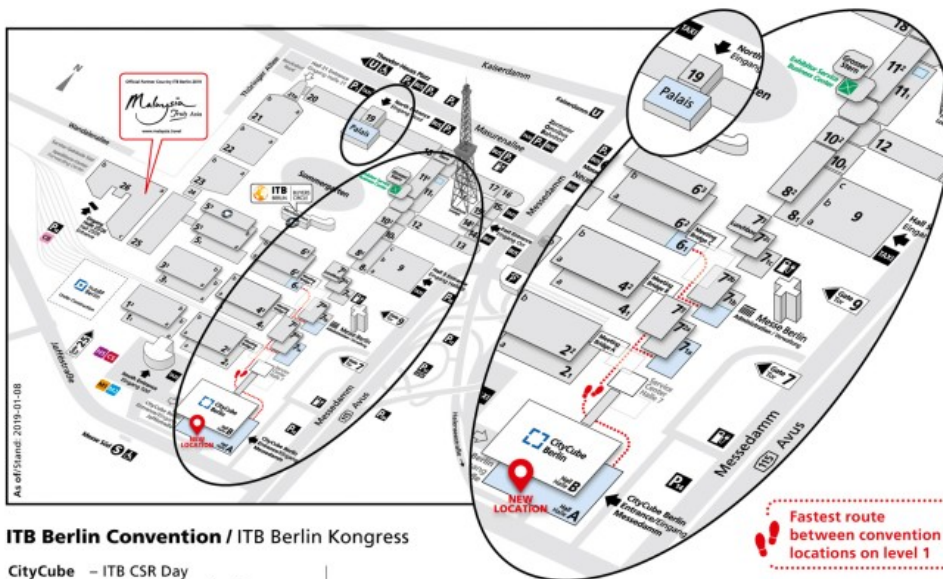


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## ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

## Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

ITB Berlin Kongressbüro  
c/o Multivisio GmbH  
Hanauer Landstraße 287  
60314 Frankfurt am Main

Alexandra Saless  
Freiberufliche Kongressmanagerin  
Telefon: +1 843 602-2720  
alexandra.saless@multivisio.de

Fragen an die Messe Berlin

Lisa Klimke  
Product Manager  
Messe Berlin  
Messedamm 22  
14055 Berlin  
Telefon: +49 (0)30 / 3038 2167  
Telefax: +49 (0)30 / 3038 23113  
klimke@messe-berlin.de

Wissenschaftliche Leitung ITB Berlin Kongress

Prof. Dr. Roland Conrady  
Hochschule Worms  
Erenburgerstr. 19  
67549 Worms  
Telefon: +49 (0)6241 / 509 126  
conrady@hs-worms.de

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