

## Isabell Prior

Masters Degree in Sustainable Tourism Management at University for Sustainable Development (Eberswalde, Germany) (2019)

Bachelor Degree in Anthropology at Ruprecht Karls University (Heidelberg, Germany) (2016)

Bachelor Thesis about motivations of voluntourists to attend ecological projects overseas

Always I was positively fascinated by voluntary work overseas. During my field research in Costa Rica I was confronted with the negative impacts of tourism. Still believing in the positive influence of tourism I wanted to stay in this field but make it more sustainable and better for all parties. That's how I joined the Master Programme of Sustainable Tourism Management.

Working in the tourism industry since 2011

Globetrotter:

Internship at a marketing department (Canary Islands, Spain) (2017-2018)

Field research about Voluntourism (Costa Rica) (2014)

3.700km Road trip with mountain bike (New Zealand) (2010-2011)

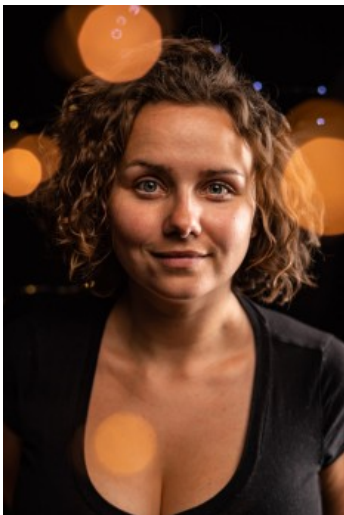
Voluntary work at „Cinema Jenin“ (Palestine/Israel) (2009-2010)

## Kontaktdaten

### Isabell Prior

Marketing Coordinator

Malta Tourism Authority, Frankfurt



## Veranstaltung

[2nd edition: Gender Equality in Tourism](#)

Donnerstag, 7. März 2019, 13.00 - 14.00 Uhr

Palais am Funkturm, ITB Kongress Awards

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019





## ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

## Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

ITB Berlin Kongressbüro  
c/o Multivisio GmbH  
Hanauer Landstraße 287  
60314 Frankfurt am Main

Alexandra Saless  
Freiberufliche Kongressmanagerin  
Telefon: +1 843 602-2720  
alexandra.saless@multivisio.de

Fragen an die Messe Berlin

Lisa Klimke  
Product Manager  
Messe Berlin  
Messedamm 22  
14055 Berlin  
Telefon: +49 (0)30 / 3038 2167  
Telefax: +49 (0)30 / 3038 23113  
klimke@messe-berlin.de

Wissenschaftliche Leitung ITB Berlin Kongress

Prof. Dr. Roland Conrady  
Hochschule Worms  
Erenburgerstr. 19  
67549 Worms  
Telefon: +49 (0)6241 / 509 126  
conrady@hs-worms.de

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.