

Ingrid Olmo

Welcome, everyone!! I'm Ingrid from Barcelona, a strategist, creative and communication - marketing passionate. More than 10 years of experience with extensive skills in the definition and development of communication campaigns. A trendsetter looking for new opportunities and out of the box ideas to achieve extraordinary results in the implementation of brands.

About Casa Batlló

Casa Batlló is a monument created by Gaudí, which welcomes and promotes cultural, artistic and sensory experiences with the aim of surprising, amazing and inspiring visitors through Gaudí's work. In 2018, Casa Batlló ranked sixth in the Travellers' Choice awards, among "the 10 best tourists sights: Spain", awarded by Tripadvisor. Casa Batlló has become a legend within the field of art, architecture and the universal design of all times, with over one million visits every year. The general visit to Casa Batlló includes the SmartGuide, enabling visitors to live an authentic 20th Century adventure thanks to an immersive experience of augmented reality.

Furthermore, Gaudí's gem was recognised as a National Historic Monument in 1969; an Asset of Cultural Interest by the Regional Government of Catalonia in 1987; it was awarded the Europa Nostra Prize for heritage conservation in 2000; named a UNESCO World. For more information: www.casabatllo.es

Kontaktdaten

Ingrid Olmo

Public Relations and Media Strategist Manager
Casa Batlló



Veranstaltung

[Podiumsdiskussion „Vertriebsstrategien“: Die Wahl des richtigen Vertriebskanals](#)

Mittwoch, 6. März 2019, 15.00 - 16.00 Uhr

Halle 7.1b, eTravel Lab

Official Partner Country ITB Berlin 2019



www.malaysia.travel

Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

ITB Berlin Kongressbüro
c/o Multivisio GmbH
Hanauer Landstraße 287
60314 Frankfurt am Main

Alexandra Saless
Freiberufliche Kongressmanagerin
Telefon: +1 843 602-2720
alexandra.saless@multivisio.de

Fragen an die Messe Berlin

Lisa Klimke
Product Manager
Messe Berlin
Messedamm 22
14055 Berlin
Telefon: +49 (0)30 / 3038 2167
Telefax: +49 (0)30 / 3038 23113
klimke@messe-berlin.de

Wissenschaftliche Leitung ITB Berlin Kongress

Prof. Dr. Roland Conrady
Hochschule Worms
Erenburgerstr. 19
67549 Worms
Telefon: +49 (0)6241 / 509 126
conrady@hs-worms.de

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.