

Sharry Sun

Sharry Sun, Global Head of Brand at Travelzoo, leads the company's brand strategy and communications for Travelzoo's 29 million members worldwide.

Sharry has lived and worked in several countries across Asia and Europe, and has a detailed understanding of how consumers and markets differ across the world.

Prior to joining Travelzoo, she served as the Head of AEG China at Electrolux, where she managed business development, product development, brand marketing, sales, operations and customer solutions & services.

Sharry holds a Master of Business Administration degree from Tongji University in China, and also studied in Germany as part of an exchange program. She currently lives in Tokyo, Japan, with her husband and two boys.

Kontaktdaten

Sharry Sun

Global Head of Brand
Travelzoo
Japan

Telefon +81 (3) 5227 7412

ssun@travelzoo.com

Veranstaltung

[Keynote-Panel: Overtourism revisited: Best Demonstrated Practices statt "Weiter wie bisher"](#)

Mittwoch, 6. März 2019, 11.00 - 11.45 Uhr
CityCube Berlin, Saal A1

[Overtourism – The Global Tourist's View](#)

Mittwoch, 6. März 2019, 13.00 - 13.45 Uhr
CityCube Berlin, Cube Club

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



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Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** – ITB Young Professionals Day
- Palais** – ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

ITB Berlin Kongressbüro
c/o Multivisio GmbH
Hanauer Landstraße 287
60314 Frankfurt am Main

Alexandra Saless
Freiberufliche Kongressmanagerin
Telefon: +1 843 602-2720
alexandra.saless@multivisio.de

Fragen an die Messe Berlin

Lisa Klimke
Product Manager
Messe Berlin
Messedamm 22
14055 Berlin
Telefon: +49 (0)30 / 3038 2167
Telefax: +49 (0)30 / 3038 23113
klimke@messe-berlin.de

Wissenschaftliche Leitung ITB Berlin Kongress

Prof. Dr. Roland Conrady
Hochschule Worms
Erenburgerstr. 19
67549 Worms
Telefon: +49 (0)6241 / 509 126
conrady@hs-worms.de

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