

Event Details

ITB CEO Interview

Date	Time	Location
March 7, 2019	15:00 - 15:45	CityCube Berlin, Auditorium A4/A5

Greg W. Greeley, President of Airbnb Homes, talks about Airbnb's impressive plans to become a Travel Super Brand.

Tags

[Best Practice](#) [Data](#) [Destinations](#) [Digitalization](#) [Distribution](#) [Hospitality](#) [Artificial intelligence](#) [Customer behavior](#) [Luxury](#) [Marketing](#) [Overtourism](#) [Travel behavior](#) [Sharing economy](#) [Social media](#)

Interview guest:

[Greg W. Greeley](#), President of Homes, Airbnb

Interviewer:

[Damon Embling](#), World Affairs Reporter, Euronews