

Event Details

Partnerships In Sustainable Tourism: Case Studies From The Cruise Industry

Date	Time	Location
March 8, 2019	13:00 - 13:45	CityCube Berlin, Cube Club



Sustainability is an increasingly vital topic in travel and tourism. Nowhere is this truer than in the cruise industry, where advancing environmental protections and ensuring destinations thrive economically and culturally is front and centre. Hear leaders from the cruise industry and popular destinations, Barcelona and Santorini, discuss their real-world efforts to promote and support sustainable tourism. These civic and industry leaders will describe the concrete steps they've taken and the valuable partnerships they've established in their quest to ensure tourism continues to provide tangible, sustainable benefits to communities.

Tags

[Cruise](#)

Moderated by:

[Thomas P. Illes](#), Cruise Analyst, University Lecturer and Journalist

Panel guests:

[Maria Deligianni](#), Regional Representative Eastern Mediterranean, CLIA Europe

[Megan King](#), Senior Vice President, Global Strategic Communications, CLIA

[Tassos Konidakis](#), Municipal Port Fund of Thira (Santorini)

[Alfredo Serrano Chacon](#), National Director, CLIA Spain

[Joan Torrella](#), Managing Director, Turisme de Barcelona

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Kurzfristige Änderungen vorbehalten.