ITB Young Professionals Day

**Date:**
March 4, 2020

**Time:**
10:45 - 19:30

**Location:**
Hall 11.1, Young Professionals Stage

Please note: All sessions will be held in German only.

**Hosted by:**
Tobias Klöpf, Vice President, Travel Industry Club

### 10:45 - 11:00
**Greeting**

*Speaker:*
Tobias Klöpf, Vice President, Travel Industry Club

### 11:00 - 11:45
**Keynote: Rebellisch gesund - Healthy Life Hacks für deinen Karriere-Boost!**

*Speaker:*
Jonas Höhn, Founder & Owner, detoxRebels

### 12:00 - 12:45
**CEO-Interview: Erfolg und Scheitern in der Tourismusbranche**

*Interview guest:*
Jasmin Taylor, former JT-Founder & CEO, now Managing Director, Seelandhaus GmbH

*Interviewer:*
Tobias Klöpf, Vice President, Travel Industry Club

### 13:00 - 13:45
**Welche Touristiker braucht die Reisewirtschaft 2030?**

*Moderated by:*
Sabine Pracht, Editor in Chief, FVW

*Panel guests:*
Michael Buller, Chairman, VIR - Association of Internet Travel Marketing
Prof. Dr. Heinz-Dieter Quack, Head, Federal Competence Center for Tourism
Stephanie Wulf, Chief Human Resources Officer, DER Touristik
14:00 - 14:45
Der Kampf um die Talente – Vorbilder, Vorurteile und Erfolgsrezepte
Moderated by:
Prof. Dr. Heinz-Dieter Quack, Head, Federal Competence Center for Tourism
Panel guests:
Eva-Miriam Gerstner, Hospitality Consultant, CCM3 Consulting
Angela Waerd, Manager Human Resources & People Development, FLYLINE Tele Sales & Services GmbH

15:00 - 15:45
Frauenpower in der Reisebranche
Panel guests:
Stefanie Brandes, Managing Director, Aldiana
Julia Essig-Grabnar, Master Student HS Heilbronn, Lufthansa Flight Attendant, Travel Agent, young Mother

16:00 - 16:45
Smart Tourism: The Future Of Travel Between Sustainability And Digitalization
- The pictures and emotions speak for themselves in this presentation.
- Brian Young takes us with him to the natural wonders of the earth and shows us how to gently explore them in the future.
- How much tourism can the earth tolerate and what role does digital infrastructure and offers play in this?
Speaker:
Brian Young, Managing Director EMEA, G Adventures

17:00 - 17:45
Verleihung des DGT-ITB Wissenschaftsprizes
Moderated by:
Prof. Dr. Jürgen Schmude, Professor for Economic Geography and Tourism Research, Ludwig-Maximilians-University Munich, President, DGT e.V.

18:00 - 19:30
Get-together von DGT-Mitgliedern
Greetings:
Prof. Dr. Jürgen Schmude, Professor for Economic Geography and Tourism Research, Ludwig-Maximilians-University Munich, President, DGT e.V.