

Will Online Companies Soon Turn Into Brick-And-Mortar Stores?

Date	Time	Location
March 7, 2018	14:30 - 15:00	Hall 7.1c, eTravel Lab

Amazon is buying supermarkets, Urlaubsguru.de opened a travel agency and E-Commerce popup stores can be seen in city centers. Are online companies going stationary, and if so, what's making them do it? What does it mean for stationary players?

Speaker:

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