

ITB BERLIN CONVENTION PROGRAM 2020



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BERLIN

The Leading
Travel Industry
Think Tank
CONVENTION

Event Details

Personalization And Artificial Intelligence – Inspire Your Participants!

| Date | Time | Location |
|---------------|---------------|---|
| March 4, 2020 | 13:00 - 13:45 | Convention Hall 7.1a, Auditorium New York 1 |

- How can event participants be inspired over and over again?
- Which technologies are well suited to survive in the battle for participants?
- How can artificial intelligence help to use valuable participant information in such a way that they contribute to the long-term success of an event?

Tags

[Artificial Intelligence](#) [Digitalization](#) [Event Management](#) [MICE](#)

Speaker:

[Michael Liebmann](#), Founder & Managing Director, doo

