



Event Details

How The Platform Economy Disrupts Indian Tourism

Date	Time	Location
March 4, 2020	17:00 - 17:30	Hall 6.1, eTravel Stage

- Study: platformization of tourism in India and the development impacts of travel platform
- Online platforms have become crucial in supporting decisions about travel-worthy destinations, changing the way consumers make travel decisions
- But within the ecosystem, there seem to be highly uneven outcomes for smaller and marginal players who are dependent on platforms

Tags

[Studies](#) [Platforms](#)

Speaker:

[Deepti Bharthur](#), Senior Research Associate, IT for Change

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