



Event Details

Creative Tourism - The New Multi-Tool Of The Tourism Industry

| Date | Time | Location |
|---------------|---------------|--------------------------|
| March 6, 2020 | 17:00 - 17:45 | CityCube Berlin, Hall A1 |

- How can creative tourism help solve externalities of the tourism industry, as well as create a value chain for the territories?
- Practical cases from destinations around the world will highlight the role of creative tourism in enhancing unseasonality, intangible heritage recovery, community empowerment, social cohesion, resilience and economic growth, among other areas.
- A session to feel inspired!

Tags

[Creative Tourism](#) [Overtourism](#) [Best Practices](#) [Resilience](#) [Co-Creation](#) [Experiences](#) [Destination Management](#)

Speaker:

[Caroline Couret](#), Director & Founder, CreativeTourismNetwork®