



Event Details

Sustainable Destination Awards and Tourism 2030

Date	Time	Location
March 4, 2020	16:00 - 18:00	Palais am Funkturm, ITB Convention Awards

The Sustainable Destinations Awards is the world's leading award series for destination sustainability efforts. A Jury representing 12 international organisations will unveil the winners in the award categories Nature; Communities & Culture; Best of Africa, Best of the Americas, Best of Asia-Pacific and Best of Europe. The flagship award is the ITB Earth Award, recognising global leadership in combatting climate change and environmental degradation.

Prior to the ceremony, ECOTRANS and high-level representatives from UN-CBD, UNESCO, GSTC, WWF, SUNx will present the urgency to boost sustainable tourism as driver for advancing the Sustainable Development Goals until 2030. They will announce their collaboration under the "Travel Green Planet 2030" initiative with the flagship aim to mainstream credibly certified tourism in all destinations with protected areas and cultural heritage sites, using the commonly shared Green Travel Maps on the Tourism2030 platform for knowledge networking and annual reporting. Green Destinations, bookdifferent.com and FairVoyage.com will announce their cooperation to highlight certified travel offer to consumers; and the Good Travel Guide will be presented as tool for Top100 destinations to showcase and book sustainable travel options.

The event is organized and sponsored by ITB Berlin, Green Destinations, the Sustainable Top 100 Partnership, TravelMole, Travelife for Tour Operators and Ecotrans.

Tags

[Sustainability Best Practice Destination Management](#)

Greetings:

[Rika Jean-Francois](#), CSR Commissioner, ITB Berlin

Interviewer:

[Lonneke de Kort](#), CEO, bookdifferent.com

Moderated by:

[Pastollnigg Alexandra](#), CEO, FairVoyage.com

Speaker:

[Peter DeBrine](#), Senior Project Officer, Sustainable Tourism, World Heritage Centre Culture Sector, UNESCO

[Dr. Richard Denman](#), Director, The Tourism Company

[Randy Durband](#), CEO, GSTC

[Herbert Hamele](#), President, ECOTRANS

[Oliver Hillel](#), Program Officer, CBD Secretariat

[Geoffrey Lipman](#), Co-Founder, The SUNx Program

[Drs. Albert Salman](#), President, Green Destinations



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[Gordon Sillence](#), Tourism2030 Program, ECOTRANS

[Martina von Münchhausen](#), Sustainable Tourism, WWF Germany

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.