

ITB BERLIN CONVENTION PROGRAM 2020



ITB
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The Leading
Travel Industry
Think Tank
CONVENTION

Uwe Frers

Uwe was born in Augsburg and has 20 years of management experience in the online industry. He started his career as a management trainee of the Managing Director New Media of the Handelsblatt publishing group, and subsequently managed Handelsblatt.com for two years. Afterwards he was managing partner of Finanztreff.de for four years. In 2004 he founded Escapio, followed by the foundation of TripsByTips in 2006. He sold both companies in 2015 to the listed travel company EXPEDIA and Europe's leading travel guide publisher MAIRDUMONT. Since autumn 2017 he has been responsible for ADAC Camping GmbH.

Contact data

Uwe Frers

Managing Director
ADAC Camping GmbH



Event

[Corporate Startup - A Success Story For The Travel Industry?](#)

Wednesday, March 4, 2020, 16.30 - 17.00

Hall 6.1, eTravel Stage

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.