

ITB BERLIN CONVENTION PROGRAM 2020



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The Leading
Travel Industry
Think Tank
CONVENTION

Alexander Wessels

For the past 10 years, Alex has specialized in pre- and post-openings of 5-star, luxury and flagship hotels in the Greater China region. Holding key operational leadership roles for Starwood Hotels & Marriott International, his philosophy has been to establish each property as the premier provider of experiences in the market. His previous experience allowed him to understand property operations from both guest and operational views, ensuring technology always supports both aspects. Alex holds a Diploma/Master's Degree in Hospitality Management from Germany as well as a Bachelor in Hotel & Restaurant Management from Northern Arizona University, United States.

Contact data

Alexander Wessels

Executive Director - Partnerships
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Event

[Vacation Rental Management Has Never Been Easier – Chatbots, Your Virtual Host](#)

Wednesday, March 4, 2020, 12.30 - 13.00

Hall 6.1, eTravel Stage

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.