

# ITB BERLIN CONVENTION PROGRAM 2020



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
CONVENTION

## Sascha Stange

Sascha is an experienced tourism expert with a demonstrated history of working in the international tourism industry with a special focus on urban tourism. Previous to his current job as Deputy Director of the Liaison Department of the World Tourism Cities Federation in Beijing he has been based in Madrid, Spain for 6 years during his assignment at the Destination Management Programme of the World Tourism Organization (UNWTO). Additionally he has vast experience in tour guiding and worked as a trainer, coach and recruiter of tour guides for a German tour operator. Sascha holds a Master's degree focused in Tourism Planning and Management from Udimia Universidad a Distancia de Madrid and a Diploma degree in Urban and Regional Planning from Technical University Berlin.

## Contact data

### Sascha Stange

Deputy Director of the Liaison Department  
World Tourism Cities Federation WTCF



## Event

### [Better City Life Through Smart Tourism](#)

Wednesday, March 4, 2020, 15.00 - 15.45  
CityCube Berlin, Hall A1

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.