

ITB BERLIN CONVENTION PROGRAM 2020



ITB
BERLIN

The Leading
Travel Industry
Think Tank
CONVENTION

Markus Berger

Markus Berger has many years of experience as a communications consultant in his agency and as head of communications for companies and organizations. Landslide changes in the media landscape and the increasing digitization of communication have inevitably made him an expert for social media as well. For the national tourism organization "Switzerland Tourism" he helped to set up the influencer management and he created the "Influencer Summit" as its central instrument.

Contact data

Markus Berger

Head of Corporate Communications / Media Spokesperson
Schweiz Tourismus



Event

[Influencer Management Against Overtourism](#)

Wednesday, March 4, 2020, 15.30 - 16.00

Hall 6.1, eTravel Stage

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.