

ITB BERLIN CONVENTION PROGRAM 2020



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The Leading
Travel Industry
Think Tank
CONVENTION

Urban Tourist Mobility: The Future Of Sightseeing In Cities

Date	Time	Location
March 5, 2020	14:30 - 15:00	Hall 6.1, eTravel Stage

- Electric scooters became legal in Germany in 2019. Tourists adopted them quickly, how will this change sightseeing in the coming years?
- Autonomous vehicles such as self driving cars - when are they coming and what will this mean for vehicle based sightseeing
- A look at early autonomous sightseeing vehicle designs, including those operating today or at concept stage
- Feedback from early customer experience trials. Will customers want these new vehicles?

Tags

[Artificial Intelligence](#) [Mobility](#) [Sustainability](#) [City](#) [Tourism](#)

Speaker:

[Alex Bainbridge](#), CEO & CTO, Autoura



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.