



# Digital Visitor

Learnings of a social media agency

# Travel Marketing



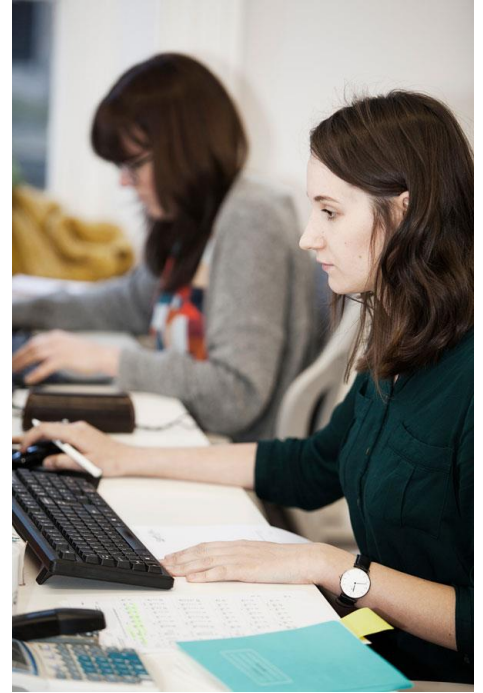
01

# Agency Background

# About us

People you can talk to.  
Results that speak for themselves.

An award-winning social media agency, we're constantly evolving to push the limits of what your business can achieve.



# Our clients



02

# Best Practice Approaches

03

# Case Studies

# Visit Japan

## Audience Growth

- 10.5 million impressions
- 70,000 website clicks
- 38,000 email opt-ins



# Catalunya Tourism

## Destination Awareness

- 173% increase in engagement
- 21,000 new Facebook fans
- 1.9 million reach
- 6,500 email opt-ins





# Destination Bristol

## Influencer Marketing

- 2.2 million OTS
- 32 pieces of coverage
- 93 links built
- 575 social actions



# Questions



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