

Geld regiert die Welt: Impact Investing, Divestments und Nachhaltigkeit

ITB Berlin Congress
CSR Day

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Our planet is burning out



Per year, we use
60% more
natural resources
than the earth can
regenerate over
that period.

If we continue, we
will need **two**
planets by

The future of many living organisms is in question

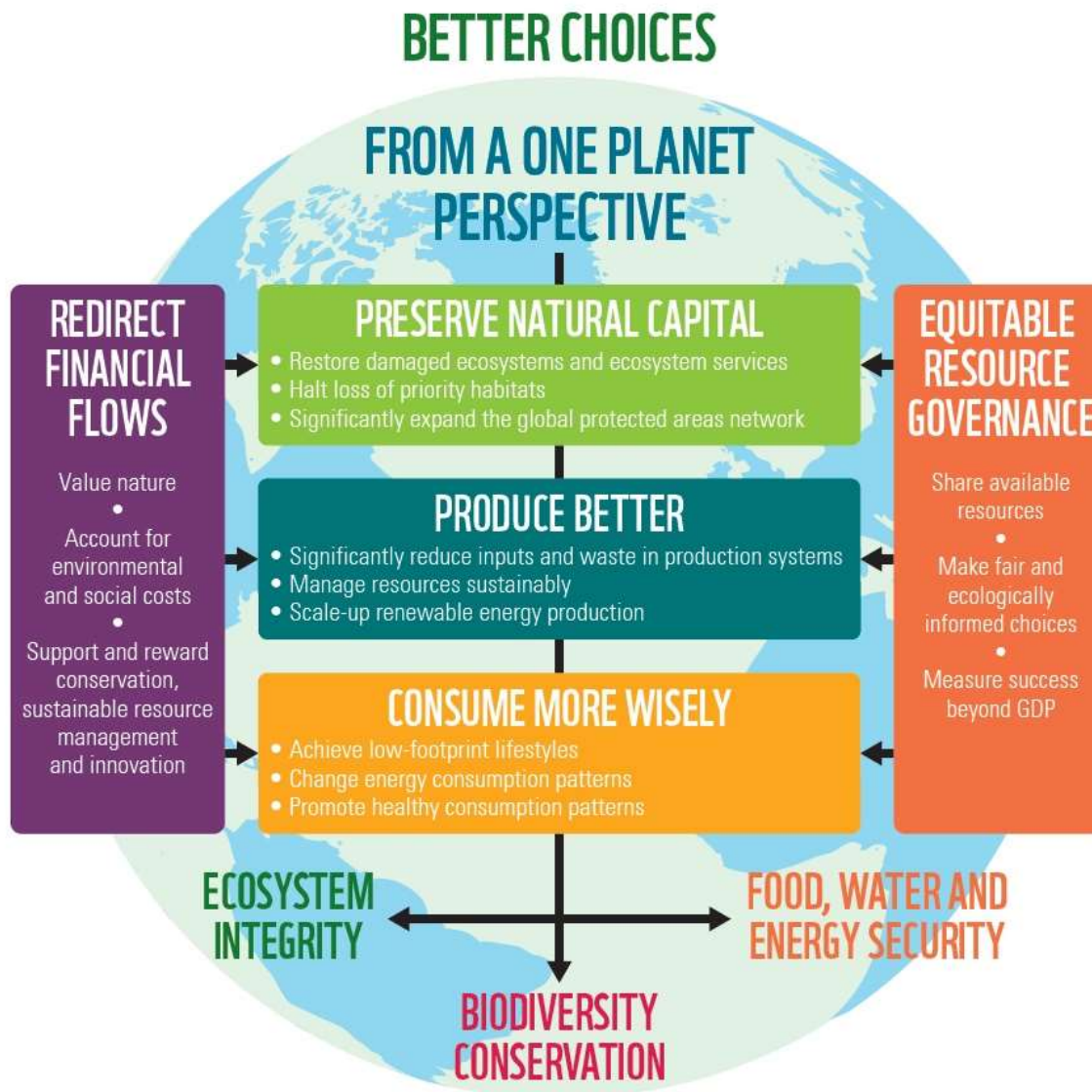


Living Planet Index: Huge decrease of 58% since 1970

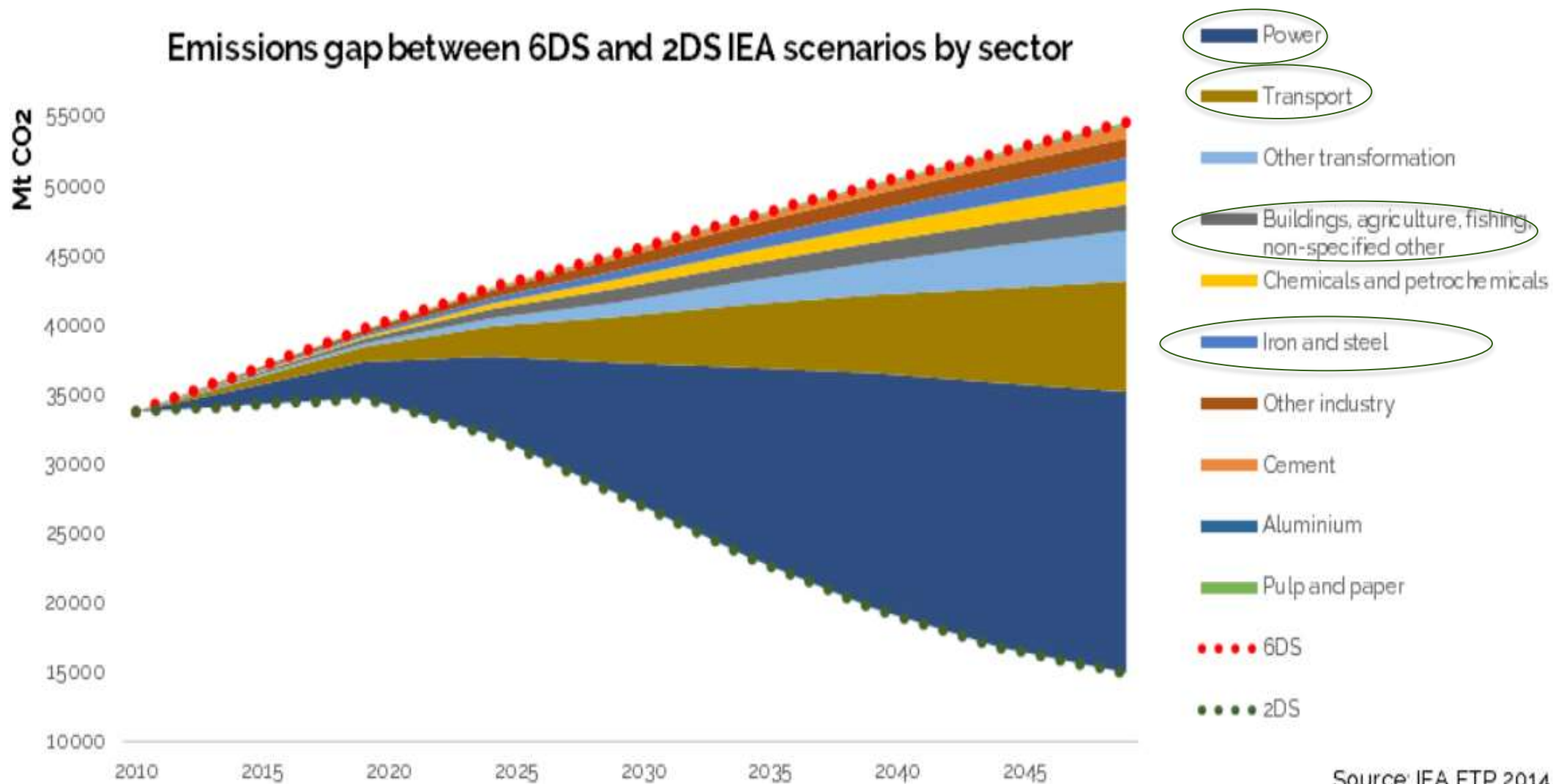
The Living Planet Index measures biodiversity and is based on scientific data from 14,152 monitored populations of 3,706 vertebrate species (mammals, birds, fishes, amphibians, reptiles) from around the world.

Source: [WWF Living Planet Report 2016](#)

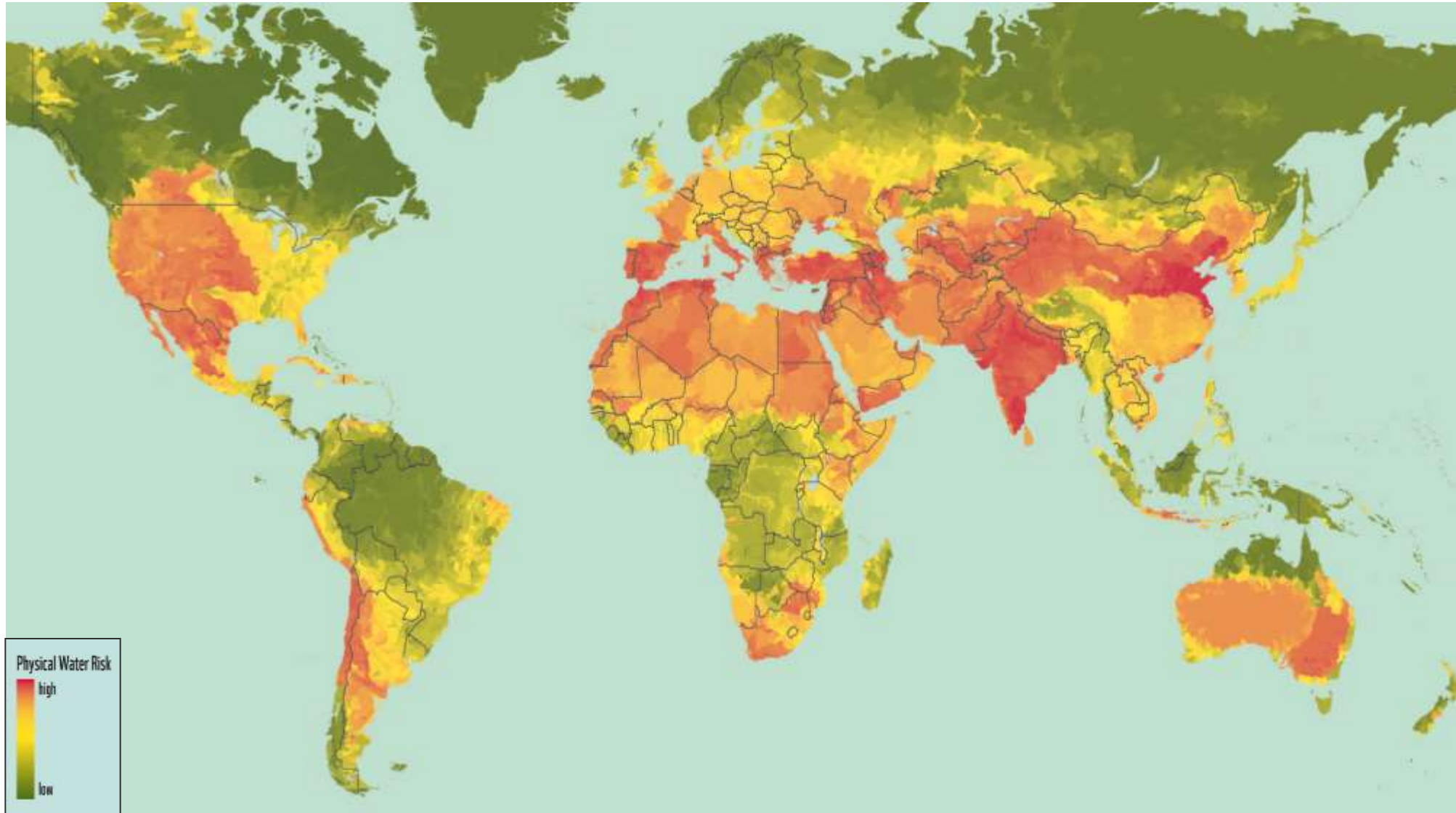
A resilient planet for nature and people



Tourism: Climate - Challenges

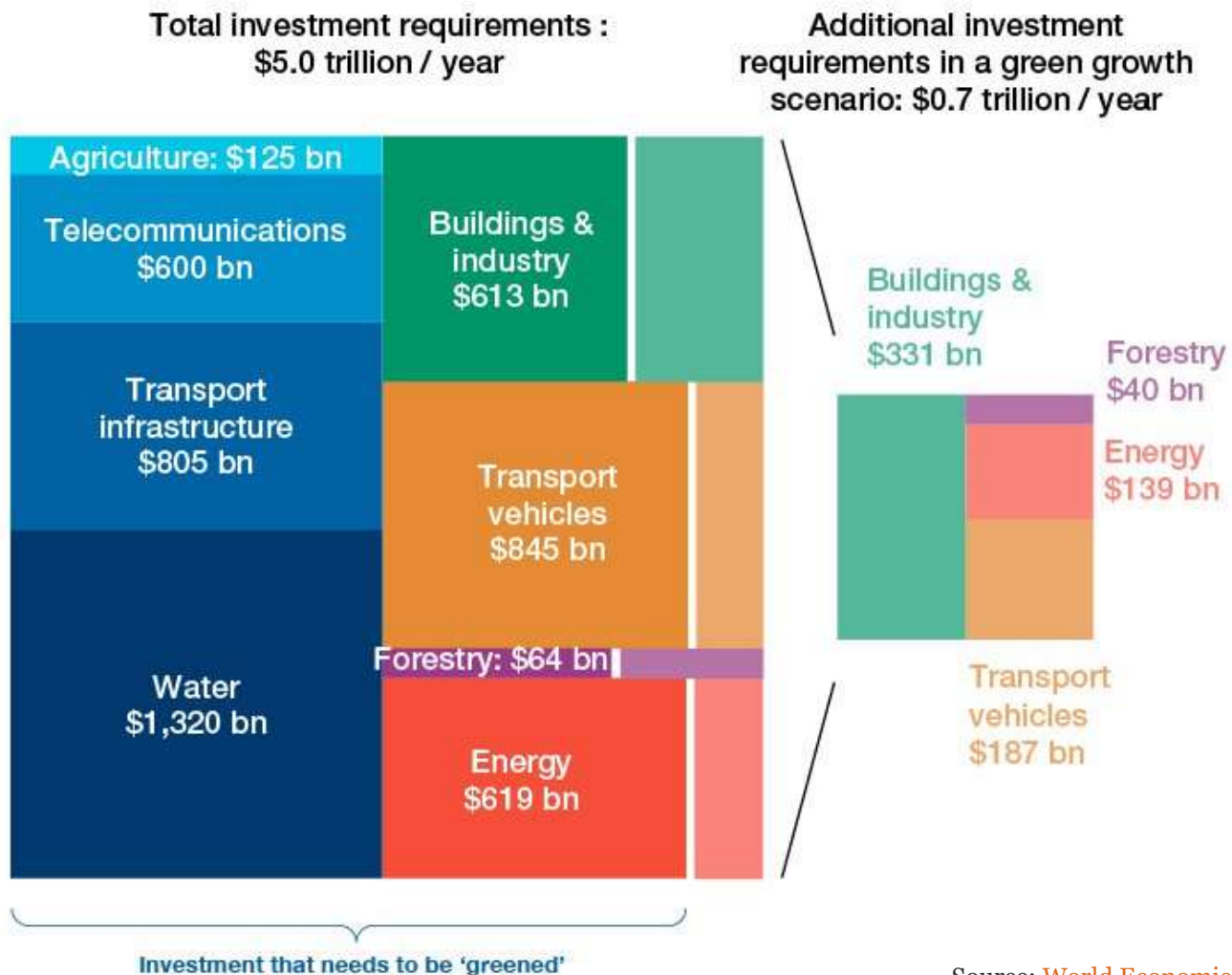


Tourism: Water - Challenges



Source:
WWF Germany
2014

The role of infrastructure investment



90 Trn USD by 2030
central links with

Source: [World Economic Forum, The Green Investment Report, 2013](#)



Key points for sustainable investments strategies

To avoid stranded investments and to act responsible for a sustainable economy it is necessary to do more than divestment:

- Steer the capital provision towards **impact investments**
- Develop transparent **connection to scenarios** of future sustainable developments
- **Integrate dynamic components** – adapting the level of ambition will be necessary over time
- **Work across all asset classes**

Breaking News – Finance sector is not alone



EU:
Sustainable Finance Action Plan
8th March 2018
Regulatory Roadmap for Europe,
among others:

- Classification for sustainable assets
- investors obligations
- Regulatory mandates of the EU financial market explicitly incl. Sustainability
- Transparency on the impact of investment products